### Public Response to Government Use of AI-technology in Emergencies - Evidence Covid-19

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# How do citizens perceive the use of ADSs, as they become aware of AI algorithms' role in informing or shaping public policies?





#### US & WORLD 🔪 TECH 🔪 ARTIFICIAL INTELLIGENCE 🔪

# UK ditches exam results generated by biased algorithm after student protests

Protesters chanted 'Fuck the algorithm' outside the country's Department for Education

By Jon Porter | @JonPorty | Aug 17, 2020, 12:16pm EDT



# OVERVIEW

Al algorithms play an important role in many aspects of the COVID-19 crisis response.

### How A.I. Steered Doctors Toward a Possible Coronavirus Treatment

Specialists at the London start-up BenevolentAI helped ident the arthritis drug baricitinib, which is now part of a clinical tri

### How hospitals use algorithms to prioritize COVID-19 vaccine distribution

Laura Dyrda (Twitter) - Monday, December 28th, 2020 Print I Email

### A.I. Versus the Coronavirus

A new consortium of top scientists will be able to use some of the world's most advanced supercomputers to look for solutions.

### Robots Welcome to Take Over, as Pandemic Accelerates Automation

Broad unease about losing jobs to machines could dissipate as people focus on the benefits of minimizing close human conta

A.I. VERSUS M.D.

87

What happens when diagnosis is automated?

### Algorithms Can Help Fight COVID-19. But at What Cost?

Algorithms are taking control of our lives. Will we ever be able to understand how they work?

### Using artificial intelligence to detect, respond and recover from COVID-19

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Artificial intelligence and covid-19: Can the machines save us?

#### TECHNOLOGY

How Artificial Intelligence Can Slow the Spread of COVID-19

<sup>conta</sup> biggest danger is not the virus itself

A crisis can be a turning point for a society. Which way will we go now? Professor Yuval Noah Harari, whose company donated \$1 million to WHO, explains how the decisions we make today on COVID-19 will change our future.

### Algorithm spots 'Covid cough' inaudible to humans

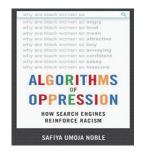
**By Zoe Kleinman** Technology reporter

# **OVERVIEW**

A debate over the potential implications of AI usage in the context of COVID-19

- Proponents contend that algorithms may help deploy government resources and deliver public services more efficiently and objectively (Lepri et al., 2018; Miller, 2018).
- Research highlights a range of ethical concerns about the use of ADSs, such as bias and discrimination; a lack of transparency and accountability; and privacy violations (Eubanks, 2018; O'neil, 2016; Barocas and Selbst, 2016;).
- There are concerns that the pandemic may normalize the use of AI and might lead to the permanent implementation of what should be short-term emergency measures (Noah Harari, 2020).

The discussion rests on an untested assumption that people naively perceive algorithms as an attractive solution.



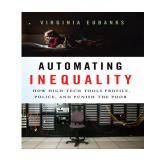
" ...the reason why thinking that predicting technology, risk assessment score is more fair, is that people believe that algorithms and math are unbiased and objective and fair. So there's a very easy logic to understand why the public would get behind this, right?"

WEAPONS OF TH DESTRUCTION WI CATHY O'NEIL

"...Algorithms are opinions embedded in code. It's really different from what most people think of algorithms. They think algorithms are objective and true and scientific. That's a marketing trick [...] A lot can go wrong when we put blind faith in big data"

(O'Neil 2017)

(Noble, 2018).



"One of the great benefits of these tools for governments is it allows them to portray the decisions they are making as neutral and objective, as opposed to moral decisions"

(Eubanks 2018)



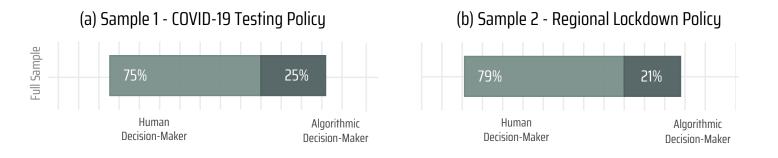
### This paper examines :

- 1. EXPLICIT PREFERENCES: Which type of decision-maker an algorithm or a human people tend to prefer to make decisions in managing the COVID-19 crisis.
- 2. IMPLICIT ATTITUDES: How the use of ADSs affects if at all people's evaluation of policy proposals for combating the pandemic.

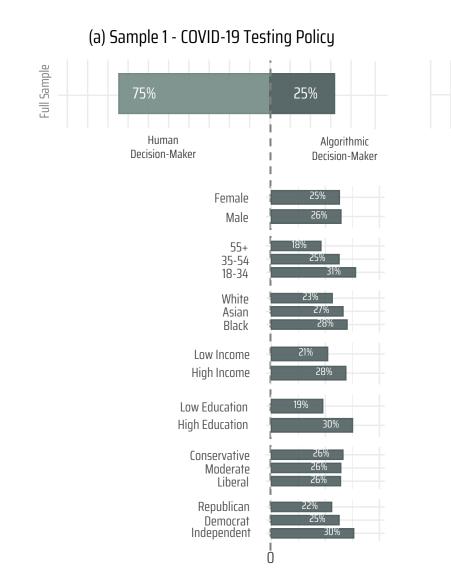


Citizens trust humans significantly more than algorithms to make high-stakes decisions in managing the pandemic.

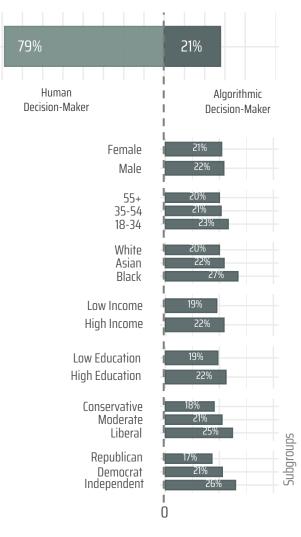
#### Preference for Algorithmic Decision-Making by Policy Context



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#### (b) Sample 2 - Regional Lockdown Policy



This strong preference crosses demographic, ideological, and party lines



# How does the use of AI algorithms affect the willingness to support policies proposed to contain the covid-19 pandemic?



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- 1. Algorithmic decision making elicits a negative reaction and decreases support for the proposed policies.
- 2. People will not express significant opposition to algorithmic DM in times of emergency, despite their clear preference for human DM.

"Many short-term emergency measures will become a fixture of life. That is the nature of emergencies. They fast-forward historical processes. Decisions that in normal times could take years of deliberation are passed in a matter of hours" (Noah Harari 2021), How does the use of AI algorithms affect the willingness to support policies proposed to contain The COVID-19 pandemic?

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- 3. The effect of using ADM depends on the decision context.
  - In ASSISTING DECISIONS, algorithms are not expected to provoke significant opposition from the public.
  - In SANCTIONING DECISIONS, algorithms are expected to generate a negative reaction that would decrease support for the policy.

### EXPERIMENTAL DESIGN

A 2x2 factorial design embedded in a representative survey The survey experiment manipulates:

- THE DECISION MAKER
  - HDM Public health officials
  - ADM A predictive algorithm
- THE DECISION CONTEXT
  - **TESTING** Deciding which individuals receive tests for COVID-19
  - LOCKDOWN Deciding which regions to lock down in response to COVID-19

		Decision Context	
	-	Sanctioning	Assisting
Decision Maker	A Human	1. Lockdown Public health officials	2.Testing Public health officials
	An Algorithm	3. Lockdown A predictive algorithm	4.Testing A predictive algorithm

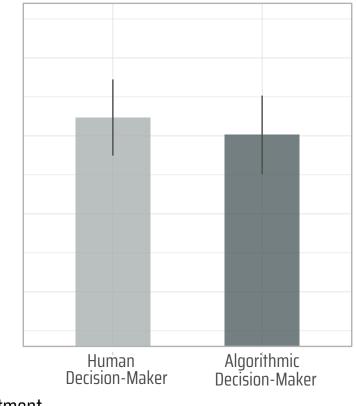
### **Outcomes: Willingness to SUPPORT**

As part of the effort to slow down the spread of the coronavirus pandemic, many countries are implementing full lockdowns on the entire population. However, such a policy has heavy economic costs. To minimize these costs, some propose that [T1: senior public health officials; T2: a predictive computer algorithm] will decide which areas need to have a lockdown and which areas do not, based on their assessment of the risk of a coronavirus outbreak in the area.

People are INDIFFERENT to the use of ADSs when evaluating the proposal of prioritizing COVID-19 TESTING.

Average Policy Support by Decision Maker and Decision Type

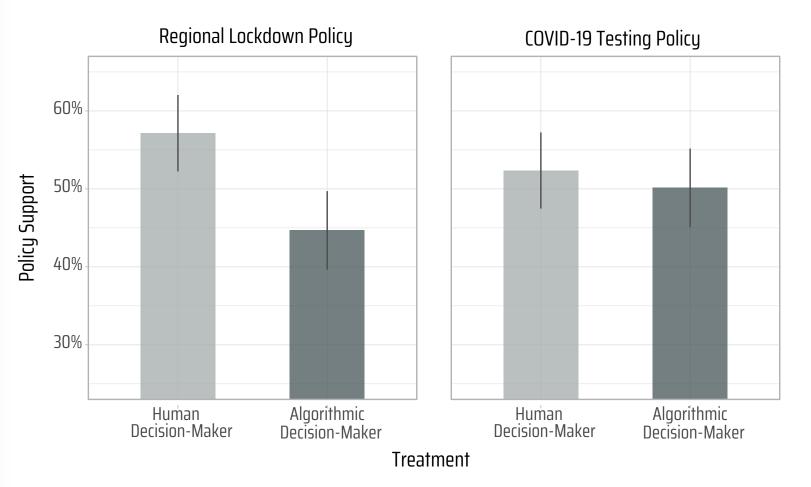
COVID-19 Testing Policy



Treatment

People are INDIFFERENT to the use of ADSs when evaluating the proposal of prioritizing COVID-19 TESTING.

The same algorithmic system DECREASE SUPPORT for regional lockdown policy by 13 percentage points from 57% to less than 45%



Average Policy Support by Decision Maker and Decision Type

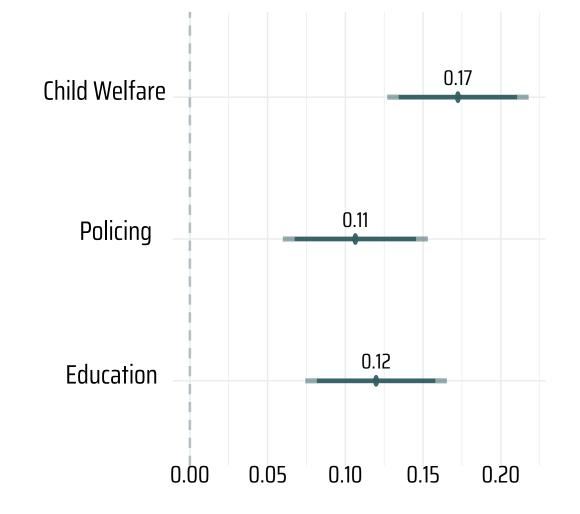
MECHANISMS

Education	<ul> <li>Assisting:</li> <li>Deciding which teachers to promote based on an assessment of their effectiveness in improving students' grades.</li> <li>Deciding which schools should receive extra funding for alcohol and drug education programs, based on the risk o juvenile crime in that area.</li> <li>Sanctioning:</li> </ul>
	<ul> <li>Deciding which teachers to fire based on an assessment of their effectiveness in improving students' grades.</li> <li>Deciding at which schools to conduct drug and alcohol tests, based on an assessment of the risk of juvenile crime in that area.</li> </ul>
Policing	<ul> <li>Assisting:</li> <li>Deciding which residents should receive certain social services and mental health assistance, based on an assessment of their likelihood of shooting someone with a gun.</li> <li>Deciding where to place street lighting, based on an assessment of the risk of crime in the area.</li> <li>Sanctioning:</li> <li>Deciding which residents the police forces should monitor, based on an assessment of their likelihood of shooting someone with a gun.</li> <li>Deciding where the police forces should patrol, based on an assessment of the risk of crime in the area.</li> </ul>
Child Welfare	<ul> <li>Assisting:</li> <li>Deciding which families to provide caseworker coaching and mental health services, based on an assessment of the risk of child abuse.</li> <li>Deciding where to open community-based resource hubs, based on the risk of child abuse and neglect in neighborhoods.</li> <li>Sanctioning:</li> <li>Deciding which child abuse allegations to investigate, based on an assessment of the risk of child abuse.</li> <li>Deciding where police forces should increase enforcement, based on an assessment of the risk of child abuse in neighborhoods.</li> </ul>

### MECHANISMS

Citizens are particularly sensitive to the use of ADM in decision that sanction compared to assist people.

### Effects of decision context on ADM's perceived legitimacy



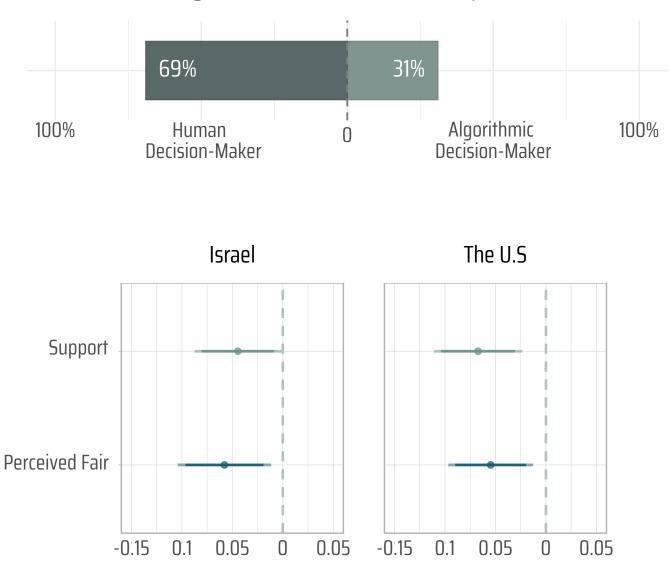
## THE ISRAELI CASE

A replication of the regional lockdown experiment



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A replication of the regional lockdown experiment



#### Regional Lockdown - Israeli Sample



## KEY TAKEAWAYS

- EXPLICIT PREFERNCES: most people are skeptical about using AI algorithms to manage the COVID-19 crisis
- EXPLICIT ATTITUES: The strong preferences for human DM do not uniformly translate into less support for policies involved ADSs. The same algorithmic system affects public perception differently depending on the decision context in which it is deployed.
- The study demonstrates the promise of using experiments to assess the potential reactions of citizens to the growing deployment of AI in public policy in a way that might not be possible through direct survey questions.